



Acting

From the Desk of the Associate Dean

2007 brought us some terrific highs and some very difficult lows. It seemed at times, as Dave Barry wrote, "2007 was a year of deep gloom, pierced occasionally by rays of even deeper gloom." In fact, many of our J-School family faced illnesses, accidents and personal losses. But these difficult times evoked outpourings of emotional and financial support as colleagues helped each other cope with challenges large and small.

Of course, our faculty and staff are among the best anywhere in teaching, research, administrative work, and creativity and that's clear in the accomplishments listed in this newsletter. It's also clear that you are among the best as generous and caring members of the community and as wonderful friends. Thanks for all you do.

And what you do is impressive. This became even more evident to me at a recent event. Several faculty and students were invited to attend a symposium on journalism education sponsored by the Carnegie Corporation and the Knight Foundations. This symposium brought together representatives from 12 top journalism schools and luminaries of the media industries ranging from the *New York Times* to YouTube.

In the presentations and discussions, it was evident that these top schools are all doing fine work and have specialties at

(Continued on page 5)

Missouri Medals honor outstanding service to journalism

By Jeremy Littau

Ten pillars of the media industry were awarded Missouri Honor Medals during an Oct. 9 banquet hosted by the Missouri School of Journalism.

Missouri Honor Medals, which are voted on by the journalism faculty, are given to people with outstanding career-long service to journalism. The awardees - Dean Baquet, Wayne Brasler, Dirck Halstead, Frances L. Lewine, Paula Madison, Russ Mitchell, Oh Yeon Ho, Mary Beth Price, William C. Price, and Ruth Reichl - all represented a common thread in their work, according to Acting Dean Esther Thorson during her remarks.

In addition to receiving medals at the banquet, the honorees also lectured in master classes during the day, giving students an up-close opportunity to interact.

"The central theme in the message they passed on to our students in master classes this week was this: Have a passion for your work; it is important," Thorson told the nearly 300 people in attendance. "I have to say my favorite part was listening to their stories and experiences, seeing the values

written in their eyes and in their words."

MU Provost Brian Foster presented the medals to the honorees, and he showed his dedication to the School of Journalism's mission even though sometimes aggressive reporting sometimes makes his job harder.

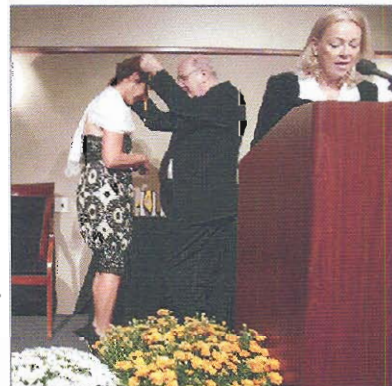
"Journalism is the way citizens in a democracy are informed," he said. "It's what shapes public life and public institutions. Being part of this public information process is a significant and important part of the job I do here."

Baquet, the D.C. bureau chief for the *New York Times*, was awarded his medal in recognition of his uncompromising ethics and his unwavering dedication to journalism in the public service. He is a 1988 Pulitzer Prize winner for investigative reporting. He also is a former managing editor and editor in chief with the *Los Angeles Times*.

Brasler is a journalism teacher and adviser for the University of Chicago

High School. In addition to serving for 40 years on the National Scholastic Press Association board of direc-

(Continued on page 2)



Acting Journalism Dean Esther Thorson reads the citation while University of Missouri-Columbia Provost Brian Foster presents the Missouri Honor Medal medallion to Mary Beth Price, BJ '71. Photo by Sally Morrow.

Featured Inside

News Briefs	3
Presentations & Publications	4
Distinguished Visiting Scholar	5
Student Spotlight—Chip Stewart	6

Presentations

Cameron, Glen. Idea Exchange, Obesity Summit, MU invited presentation with Jon Stemmler (2007)

Lumpkins, C., Frisby, C. & Cameron, G.T. "A content analysis of women's mass magazines: An examination of socio-cultural factors in health magazine stories targeting African American women", Paper presented at National Association of African American Studies, 2007, Baton Rouge, LA.

Grinfeld, Michael. Presentations at the U.S. Psychiatric and Mental Health Congress, October 14, 2007, Orlando, FL.

"Falling Through the Cracks: Why Media Miss The Mental Health Story," (this presentation used the Virginia Tech shooting as a case study).

"Putting a Brain Inside Your Talking Head: Are You a Media Expert?" (this presentation offered pointers on acting as a media expert on psychiatric and mental health issues.)

Paper and Presentation (in conjunction with Richard Reuben) at a symposium at the University of Oregon School of Law, November 15, 2007 Eugene, OR:

"Interest Based Reporting: Elevating the Coverage of Conflict"

Paper presented: Reuben, R. and Grinfeld, M. "Interest-based reporting: toward a new model for the news coverage of conflict."

Presentation: "Reporting Conflict Tomorrow"

Publications

Qi Qiu (PhD 06) & Cameron, G.T (2007). "Building a Media Agenda on Prosocial Issues: What Factors are at Work to Influence Effectiveness?" Saarbruecken, Germany: VDM Verlag, 2007.

It is a book in English, but published by a German publisher. They work through Amazon and Barnes and Noble, etc. publishing scholarly books they think will be of popular interest using just-in-time production. Book is set up to publish as ordered.

Very interesting process and particularly exciting for Qi Qiu. The text grew out of her dissertation which includes triangulation of her research with the data from Glen's participation in the NCI Center of Excellence in Cancer Communication Research with SLU.

Yong Volz and Chin-Chuan Lee, "From Gospel to News: Evangelism and Secularization of the Protestant Missionary Press in China, 1870s-1900s," to be published in *Journalism: Theory, Practice & Criticism*.

Winfield, Betty. "The Continuous Past: Historical Referents in Nineteenth Century Journalism" in *Journalism & Mass Communication Monographs* 9:3 (Fall 2007) with **Janice Hume** (PhD '97).

The Center on Religion & the Professions

"God, Media & More" is a new blog launched by the Center on Religion & the Professions, an affiliate of the Missouri School of Journalism.

The blog looks at how media and religion intersect, interpreting "media" broadly to include news, entertainment, new media, religious, secular and more.

Contributors include faculty, staff, students and friends of the Center, which is directed by MU Journalism professor Debra Mason. Mason teaches religion reporting and researches religion and media.

The Center also recently launched "ReligiousLife@MU," a blog about spiritual life at MU.

Check out these new blogs at:

<http://religionnews.typepad.com/godmediamore/>

<http://religionnews.typepad.com/religiouslifemu/>

Submitted by Amy White, outreach coordinator for the Center on Religion & the Professions.



MU Center for Health Policy

The Missouri School of Journalism is part of a \$726,784 grant from Missouri Foundation for Health to build an infrastructure that will become an interactive and comprehensive health literacy resource throughout the state. The award was given in conjunction with the MU Center for Health Policy.

Glen T. Cameron, professor of strategic communication and Maxine Wilson Gregory Chair in Journalism Research, is leading the survey projects. The other School of Journalism faculty on the survey project team are: **Cynthia Frisby**, **Amanda Hinnant**, **Maria Len-Rios**, **Shelly Rodgers**, and **Len Bruzzese**, executive director of the Association of Health Care Journalists.

The surveys will be conducted by the Center for Advanced Social Research (CASR).