Edward D. Zinbarg

"Faith, Morals, and Money: What the World's Religions Tell Us About Ethics in the Marketplace"

Free Public Lecture Tuesday, October 5, 7:30 p.m. 115 Cornell Hall

Following the lecture, Mr. Zinbarg will be available to sign his book Faith, Morals, and Money: What the World's Religions Tell Us About Ethics in the Marketplace.



Edward Zinbarg is a retired Executive Vice President of Prudential Insurance Company. During almost 35 years of service, he was Chief Economist, Chief Investment Officer for publicly traded securities, and Chief Administrative Officer.

Zinbarg's most recent book is Faith, Morals, and Money: What the World's Religions Tell Us About Ethics in the Marketplace (Continuum, 2001). He also co-authored *Investment Analysis* and Portfolio Management, a widely used textbook that appeared in five editions over a twenty-year period.

Zinbarg holds a Ph.D. in economics from New York University; Doctor of Letters and M.A. degrees in religious ethics from Drew University; an M.B.A. in finance from the Wharton School, University of Pennsylvania; and a B.B.A. in economics from City University of New York.

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